



Fuller Working Lives

What we can offer you



Sector Based Work Academies

Pre-employment training, work experience and a guaranteed interview (England only)



Work Experience placements

Show an employer what you can offer and get something fresh on your CV



Skills Provision

Improve your digital skills and learn basic skills to help you find work



Work Trials – A chance to prove yourself in an actual job



New Enterprise Allowance

To help with starting your own business



Work Choice

Training and support to get a job if you are disabled



Mock Interviews

Practice makes perfect



Apprenticeships

Not just for young people – you can start a new career with an apprenticeship at any age



Work Clubs

Meet up, share ideas and support each other

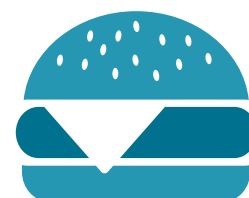
Ask your Work Coach what is available

Experience counts



There are more older workers than ever before with over **70% of people aged 50-64** in employment¹

McDonald's reports **20% HIGHER** customer satisfaction in those outlets with workers aged 60 and over³



Most Employers say: "Workers aged 50 and over are experienced, reliable, punctual and good at mentoring new workers"²



Older workers have valuable life experience and may have more in common with customers

1 LFS Q2 Analysis

2 DWP (2015) Employer Attitudes to Fuller Working Lives. 689 private sector businesses in GB were polled in February 2015

3 BITC Age in the Workplace (2016)



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Real life stories...

After being out of work for two years, Lucille, aged 51, joined Barclays on the firm's Bolder Apprenticeship scheme. Lucille said:

"Taking on an apprenticeship role has been an amazing experience. It has given me a new lease of life and has opened my eyes to the possibilities of what is out there. This experience has literally been life changing and I don't say that lightly."

Fuller Working Lives, a Partnership Approach, DWP 2017

61 year old Denise had worked in a contact centre before but benefited from a Sector Based Work Academy to update her skills. She is now in full time employment with Teleperformance. Her employer said:

"We need people who are real people! People who like to engage with others, who rise to the challenge and provide results"

JCP Case Study, May 2016

How to write your CV

Joanne Pickering, a Chartered Fellow of the CIPD⁴ shares her advice from writing an effective CV to impressing at interview.

Your CV is your personal 'sales pitch'

1. Your CV is your opportunity to sell yourself.
2. Keep it clear, concise and easy to read.
3. Bullet points can help with this.
4. Employers won't generally have long to look at each CV they're sent, so aim for no more than two pages in length.
5. List your experience in chronological order with the most recent first. Show the dates you were employed in each role, for example, Feb 2014 to present.
6. It's good practice to provide a covering letter telling the employer why you are the 'right fit' for the role. This can also help the interviewer when it comes to short listing candidates for interview.
7. Above all, proof read! Make sure there are no spelling mistakes.

Attitude matters as much as experience

While experience does count, a willing and 'can do' attitude can give someone a distinct advantage over another applicant.

Gain a competitive edge

If you get an interview and it comes down to a choice between you and another candidate, there are a number of factors employers will consider when deciding who to offer the job to.

You can gain a competitive edge by making sure you present yourself well, both in terms of looking smart, and having positive body language and the right attitude.

Don't be afraid to make speculative applications

If there's somewhere you'd really like to work, you could make a speculative application by approaching the employer to ask about opportunities that have not been advertised. You never know, they may have just the role for you.

Start with a bit of research on the company. If you feel they have roles which you think you could fill, based on your skills, knowledge and experience, why not send them your CV with a covering letter explaining your reason for writing to them? While they may not have any vacancies right now, they could keep your details on file for future vacancies.